



Defense And Strategic Industries Association of India

Rates for advertising on our website www.disa-india.org are as follows :

Location	Tariff in INR	Ad size
Top banner: static location (rollover ads)	Rs 3.00 lacs per six months	(612 pixels X 80 pixels)
Bottom banner: static location (rollover ads)	Rs 3.00 lacs per six months	(400 pixels X 50 pixels)
Premium banner:	Rs 2.50 lacs per six months	(550 pixels X 75 pixels)
News Headline banner:	Rs 1.50 lacs per six months	(455 pixels X 65 pixels)
Between DISA Banner	Rs 1.00 lacs per six months	(580 pixels X 85 pixels)
Side Banner	Rs 15,000 per month	(150 pixels X 180 pixels)

At Between DISA Banner ad position (size 580 pixels X 85 pixels)

- Web ad we will need the creative in "swf" or "gif" format, with a web link to your site as a blank target.
- For print Advertisement creative to be sent in coral draw/PDF. format (convert to curves font)

All payments have to be made through Cheque/Demand/Pay order payable in favor of **Defense and Strategic Industries Association** at Delhi or can be mailed to DISA, 106/10 Sikka Commercial Complex, Preet Vihar, Delhi-110092. Fee Payment can also be made through RTGS/NEFT at **A/c No. 003705017032** IFSC Code at **ICIC0000037** of **Defense and Strategic Industries Association** at ICICI bank , Preet Vihar, New Delhi-110092. Pan no. of **DISA** is **AABTD9584D**.

Note - This site is updated twice daily irrespective of holidays like Holi, Ganesh utsav, Navratri, Dussehra, Diwali Christmas or Onam.

Thanking You

Piyush Pandey

Manager Public Relations

DISA(www.disa-india.org)

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